

Guidelines for Implementing a Residential Farmers' Market



1. Form a garden group and set a date to meet.
2. Decide on how you would like to share your extra produce from your garden with other residents (sell it or give it away).
3. Decide on the day you would like to set up your residential farmer's market.
4. Contact the manager (apartment complex or mobile home park) and reserve a meeting area.
5. Let people know about your residential farmer's market by putting up flyers.
6. Decide on prices and be sure they are right for your customer.
7. The quality of your product is very important. It must be fresh and clean.
8. Display your produce in a neat, eye-catching manner.
9. Provide some samples for others to try.
10. Share your favorite recipes with your customers.
11. Friendliness, courtesy and respect for your customers will help to make your residential Farmers' Market a great success.

