



# News for School Communities

March 2014

## Physical Activity Calendars

### MARCH

Click [NASPE's "Teacher Toolbox"](#) to enter and then ["Calendar"](#) to find them.



*Want to help get kids excited about gardening?*

BECOME A  
[FOOD CORPS](#)  
Volunteer!

The Healthy Students Initiative would like to share grant opportunities, local events, and resources you can use in your school or home.



## FUNDING OPPORTUNITIES

\* LOCAL FUNDING available from [Healthy Shasta's Healthy Students Initiative](#) to Shasta County schools assisting schools in promoting healthy eating and physical activity. A total of \$250,000 is available in grants.  
**APPLICATIONS DUE: April 30, 2014**

\* General Mills, through the [Champions for Healthy Kids program](#), will award 50 grants of \$20,000 each to nonprofit organizations working to improve nutrition and physical fitness behaviors for youth.  
**APPLICATIONS DUE: March 14, 2014**

\* [Good Sports](#) wants to help lay the foundation for healthy, active lifestyles by providing athletic equipment, footwear, and apparel to disadvantaged young people nationwide.  
**APPLICATIONS DUE: Ongoing**

\* Jamba Juice Spring 2014 ["It's All About the Fruit and Veggies"](#) Garden Grants are now available. Twenty awards are available to schools, community organizations, and nonprofits. One Grand Prize Winner will be awarded with a \$1,500 award package and 19 programs will receive \$500 award packages!  
**APPLICATIONS DUE: March 10, 2014**



\* The [California Department of Education](#) has funding available for School Breakfast and Summer Food Service Program Start-up or Expansion. Up to \$15,000 per school is available.

**APPLICATIONS DUE: March 24, 2014**

\* **Action for Healthy Kids** and partners have released the [2014-2015 School Grants for Healthy Kids](#). Around 1000 schools will be awarded funds from \$500 to \$5,000 to support school breakfast and physical activity programs.

**APPLICATIONS DUE: May 2, 2014**

Join **Action for Healthy Kids** [webinars](#) to learn how you can make a difference at *your* school!

- Building a Wellness Team, Assessing your School's Wellness Environment & Developing an Action Plan - [April 1st](#)
- School Breakfast: Meeting New Meal Requirements Using Alternative Breakfast Models - [April 2nd](#)
- How to Create a Healthier School Food Culture - [April 9th](#)

*Love to Bike? Get involved with Bike to School Day!*

*Bike to School Day Training*

*March 25th 5:30-7:30pm*

Here's an idea to get kids excited who can not ride to school.

~Lassen View students were allowed to bring their bikes and helmets to school on Bike to School Day and ride the walking path during recess.~

**REGISTER NOW!**

## **RESOURCES**

- **FREE** recipes for [homes, Child Care Centers, and Schools](#). Team Nutrition offers these great cookbooks for download or print.
- **Are you [America's Most Playful Family](#)?** KaBOOM is looking for families to share photos and stories of how your family plays together. 1000's of prizes! Grand prize is a trip for four to Walt Disney World Resort or Disneyland Resort! *Enter by March 16, 2014.*