



PRESS RELEASE

Anderson Partnership for
Healthy Children

City of Anderson

City of Redding

City of Shasta Lake

County of Shasta

First 5 Shasta

Mercy Medical
Center

Redding Rancheria

Redding School
District

Shasta College

Shasta County Office
of Education

Shasta Family
YMCA

Shasta Head Start

Simpson University

The McConnell
Foundation

Turtle Bay
Exploration Park

University of
California Cooperative
Extension

Viva Downtown

Whiskeytown
National Recreation
Park

Date: April 1, 2011
Contact: Amy Pendergast, (530) 229-8243

Bicycle Essay Contest Deadline Approaching

Shasta County – The deadline for the “How would a bicycle change your life?” essay contest is fast approaching. Entries must be received by Sunday, April 10, 2011.

Adults may enter by writing a short, original essay of 500 words or less. The adult prize, an eco-friendly Trek Belleville bicycle with panniers, is on display at Turtle Bay Exploration Park as part of the Sustainable Choices exhibit, running through April 10.

Students in 4th to 8th grade may enter by writing an essay of 300 words or less for a chance to win a youth-size Trek bicycle.

“We hope the contest will encourage people to consider human-powered transportation, such as bicycling and walking, when taking short trips – which offers benefits both to their personal health and the health of the planet,” states Amy Pendergast of Healthy Shasta.

Essay entry forms and more information is available at www.healthyshasta.org. The deadline to enter the contest is April 10, 2011. Bicycles are provided by The Bike Shop, Healthy Shasta, and Safe Routes to School.

Healthy Shasta is a partnership committed to making healthy eating and physical activity choices easier where you live, work and play. Visit www.healthyshasta.org for more information.

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