

# Bike Month Planning Group



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## PRESS RELEASE

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## BIKE MONTH BRINGS NEW EVENTS

SHASTA COUNTY – Remember the Drive-In Movies? Now you can bike-in to an outdoor movie! This and other events planned in celebration of National Bike Month in May offer ample opportunities to get it in gear and get out for a bike ride! In addition to the Bike-In Movie, new events this year include a flat repair clinic, yoga for bicyclists, a ride with transportation officials, after work bicycle commuter social and more.

“Join us for a movie under the stars in the heart of Redding,” says Jarret Yount, of the local Bike Month Planning Group. “Charge your bike lights, pack a blanket, and come support both downtown and bicycling in Redding.” The feature movie will be Klunkerz, an award winning film documenting the birth of mountain biking.

Bike Month will kick-off with a free flat repair clinic at Sports LTD on May 3 and the Shasta Living Streets' Family Bicycling Day on May 4. The Shasta Wheelmen will offer valet bicycle parking and free tickets to the Rodeo Week pancake breakfast downtown on May 16 and the annual Ride of Silence on May 21. A variety of businesses in Anderson and Redding will offer Energizer Stations with free refreshments for anyone who arrives by bike, offered at a variety of times during the Bike Challenge, May 3 to 18. This is just a sampling of what is coming up and most Bike Month events are free.

The 2014 Bike Challenge will run May 3 to 18. Participants have a chance to win prizes for each day they ride during the Challenge and teams compete for glory and to earn a bicycle rack.

See the Bike Month calendar at [www.healthyshasta.org/bikechallenge](http://www.healthyshasta.org/bikechallenge) for full event details or to register for the Bike Challenge. Updates will continue to be posted on Facebook at Shasta County Bike Month Challenge.

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### ***Bike Month 2014 & the Bike Challenge is organized and supported by:***

*Healthy Shasta, Shasta Living Streets, Shasta Wheelmen, Shasta Safe Routes to School, Shasta Regional Transportation Agency, Caltrans District 2, Redding Area Bus Authority (RABA), Ride on Race Series & Blazing Saddles, and individual volunteers. With support from: Chain Gang, Enjoy Magazine, First 5 Shasta, Shasta Early Literacy Partnership, Sports LTD, The Bike Shop, Abby Jeanne Jewelry, Bikes Etc, Brew Craft Coffee, Country Organics & Roots Juice Bar, Cyclopedia, Kaleidoscope Coffee Company, Redding Rancheria, Sanchez Jewelry, Trails & Bikeways Council of Greater Redding, Turtle Bay Exploration Park, Village Cycle, Rose Center, Shasta Arts Council, Starbucks, and Sports Authority.*