



## PRESS RELEASE

City of Anderson

Date: April 9, 2009

City of Redding

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City of Shasta Lake

### **Safe Routes to School Workshop with National Expert Mark Fenton Registration Deadline is April 23<sup>rd</sup>**

County of Shasta

First 5 Shasta

SHASTA COUNTY – National Safe Routes to School expert Mark Fenton will facilitate a free workshop on May 7<sup>th</sup> in Shasta Lake. This interactive workshop will cover best practices and creative models for getting more kids safely walking and biking to school more often.

McConnell  
Foundation

Participants will also learn about local resources and the five E's of successful Safe Routes to School efforts. Participants may register as individuals or as part of a school team that includes a combination of parents, school officials, teachers, transportation staff, crossing-guards, city planners, engineers and/or neighborhood volunteers. Register by April 23<sup>rd</sup> by calling 245-6457.

Mercy Medical  
Center

Redding Rancheria

"We are pleased to bring such a high-caliber and knowledgeable person as Mark Fenton to our community to help schools create Safe Routes to Schools plans for their sites and share his expertise on the five E's of successful Safe Routes efforts," said Sara Sundquist, Community Education Specialist.

Redding School  
District

Shasta College

Mark Fenton is a high-energy and entertaining author and national consultant. He worked with the University of South Carolina's Pedestrian and Bicycle Information Center to develop the national Safe Routes to School curriculum. With engineering degrees from Massachusetts Institute of Technology and insight into successes from across the nation, Fenton provides innovative solutions to get more students walking and bicycling safely.

Shasta County Office  
of Education

Shasta Family  
YMCA

Shasta Head Start

The free Safe Routes to School Workshop with Mark Fenton will take place Thursday, May 7<sup>th</sup>, from 2 to 4:30 pm at Shasta Lake School. Individuals and school teams are asked to RSVP by April 23<sup>rd</sup>.

Simpson University

Turtle Bay  
Exploration Park

Fenton will also facilitate a free Healthy Community Design and Walkability Workshop on Wednesday, May 6<sup>th</sup>, from 5:30 to 7:30 pm, at the Shasta College Health Sciences and University Center (1400 Market Street, Downtown Redding).

University of  
California Cooperative  
Extension

For more information or to RSVP, call Healthy Shasta at 245-6457 or visit [www.healthyshasta.org](http://www.healthyshasta.org).

Whiskeytown  
National Recreation  
Park

*Healthy Shasta is a partnership committed to making healthy eating and physical activity choices easier where you live, work and play. Visit [www.healthyshasta.org](http://www.healthyshasta.org) for more information.*

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