Guidelines for Implementing a Residential Farmers' Market

- 1. Form a garden group and set a date to meet.
- 2. Decide on how you would like to share your extra produce from your garden with other residents (sell it or give it away).
- 3. Decide on the day you would like to set up your residential farmer's market.
- 4. Contact the manager (apartment complex or mobile home park) and reserve a meeting area.
- 5. Let people know about your residential farmer's market by putting up flyers.
- 6. Decide on prices and be sure they are right for your customer.
- 7. The quality of your product is very important. It must be fresh and clean.
- 8. Display your produce in a neat, eye-catching manner.
- 9. Provide some samples for others to try.
- 10.Share your favorite recipes with your customers.
- 11.Friendliness, courtesy and respect for your customers will help to make your residential Farmers' Market a great success.





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