

# Shasta Bike Month and Challenge 2021

## Local Prize Winners

### Early Registration Prize - \$100 local bike shop gift card

**How to win:** Sign-up and register for the Shasta Bike Challenge by May 1<sup>st</sup> and be entered into a drawing to win a \$100 gift card to a bike shop of your choosing.

**Winner announced:** May 4

**Winner:** Juli C.

## WEEKLY PRIZES:

### Shasta Rock Club Day Pass

**How to win:** Just because you are riding! Log at least one ride each week and be entered to win a Shasta Rock Club Day Pass. One winner per week.

**Winners announced by:** May 11, 18, 25, June 2

**Winners:**

Sally P.

Holly M.

Tammy D.

Jackson W.

### \$100 Local Bike Shop Gift Card:

**How to win:** Log at least 2 rides each week and be entered to win a \$100 gift card to a bike shop of choice. One winner per week.

**Winners announced by:** May 11, 18, 25, June 2

**Winners:**

Gary N.

Scott P.

Eddy C.

Jude W.

## PLATFORM ENGAGEMENT PRIZES:

### Encourager prize: a Starbucks goodie basket!

**How to win:** Encourage someone to join the challenge and name you as their encourager before May 10<sup>th</sup>. All named encouragers will be entered to win and 3 winners will be selected for a Starbucks goodie basket.

**Winners:**

Theresa D.

Debra K.

Bruce B.

### Share a story: 1-hour Pedego e-bike rental

**How to win:** Share a story about an experience or realization you had during Bike month on the Love to Ride platform ([click here!](#)) Those who share a story by June 1 will be entered to win a 1-hour Pedego e-bike rental. 1 winner will be randomly selected.

**Winner announced by: June 2**

**Winner:**

Sarah J.

### Reason for riding prize: \$10 Theory gift card (enter via social media)

**How to win:** Post a photo and a reason why you ride on your Love to Ride profile. Follow [@ShastaBikeChallenge on Instagram](#) and/or [Shasta Bike Challenge on Facebook](#) and comment on the post for this mini challenge *between May 10<sup>th</sup> and May 17<sup>th</sup>* telling us your reason for riding and your profile name so we can find you. One commenter will be randomly selected to win a \$10 Theory gift card.

**Winners announced by: May 18**

**Winner:**

Rosine J.

### Earn a Badge: Turtle Bay Admission Pass (enter via social media)

**How to win:** Badges can be won on the Love to Ride Platform! Try and earn a new badge this week (May 17<sup>th</sup>- May 24<sup>th</sup>). Follow [@ShastaBikeChallenge on Instagram](#) and/or [Shasta Bike Challenge on Facebook](#) . Comment on the social media post about this mini challenge stating which badge you earned and your Love to Ride profile name so we can find you. 2 commenters will be randomly selected to win a Turtle Bay Admission Pass.

**Winners announced by: May 28**

**Winners:**

Charlene G.

Aaron D.

## FINAL PRIZES:

### Top Workplace and Top Club/Group - Bike Rack

**How to win:** At the end of the challenge, the top workplace in each size category will be entered into a drawing to win a bike rack to put at their workplace. The club/group with the most miles logged will also win a bike rack to put at a Shasta County business/organization of choice (color TBD)

**Winners announced: At the end of the challenge**

#### Winners:

Shasta Wheelmen

CAL FIRE Smoke Chasers-21

### Ride every day in May - \$25 restaurant gift card

**How to win:** If you log a ride every day in May you will be put into a separate drawing to win a \$25 gift card to a local restaurant! 2 winners will be randomly selected.

**Winners announced: At the end of the challenge**

#### Winners:

Tom B.

Jamie M.

## Just ride!

**How to win:** Simply being a part of the Love to Ride platform *and logging rides* during the month of May will enter you into drawings for final prizes. The more rides you log (of at least 10 minutes/1 mile), the more times your name is entered into the drawings (up to 31 times)! Riders will be randomly selected and will be able to choose from the following prizes upon pick up:

- Shasta Caverns Family Pass (1)
- Shasta Rock Club Day Passes (4)
- 75 min. Shasta Strong Massage Facial (1)
- \$100 Bike Shop Gift Card (1)
- Bike Swag - winners can choose the items they want in person from what is available (4)
- 7 Admission Passes to Turtle Bay (7)
- \$50 to Bikes Etc.(1)
- \$50 to Jefferson State Adventure Hub (1)
- \$50 to Sports LTD (2)
- \$50 to The Bike Shop (1)

- \$25 to Odells (3)
- \$25 Woody's Gift Cards (5)
- \$25 Fusion Gift Cards (3)
- \$25 Legends Barbershop Gift Cards (2)
- \$32 Westside Wines & Hops Gift Cards (2)
- \$50 Chain Gang Gift Certificate (1)
- Cedar Crest Brewing Gift Cards (2)
- \$25 to Final Draft Brewing Company
- \$50 to Headwaters Adventure Company for rentals (2)

**Winners announced: At the end of the challenge**

**Winners:**

Linda C.  
 Bryan G.  
 Camille K.  
 Rick S.  
 Robert J.  
 Nikki Mc N.  
 Robert B.  
 Lindsay M.  
 Ron J.  
 Bill C.  
 Michele B.  
 Leslie E.  
 James D.  
 Brandon M.  
 Liz E.  
 Terry G.

Chris D.  
 ShastaPT M.  
 Matthew C.  
 Janelle R.  
 Nolan R.  
 Brenda S.  
 Gary C.  
 Rachel G.  
 John E.  
 Jeremy W.  
 Hillary H.  
 Lynneada M.  
 Jeannie J.  
 Cameryn E.  
 Jim G.  
 Joe F.

Dennis B.  
 Phillip P.  
 Heather G.  
 Dennis L.  
 Theodore P.  
 Larry R.  
 Joshua K.  
 Kyle M.  
 Majie P.  
 Destiny S.  
 Lynne P.  
 Jenn P.  
 Janessa H.