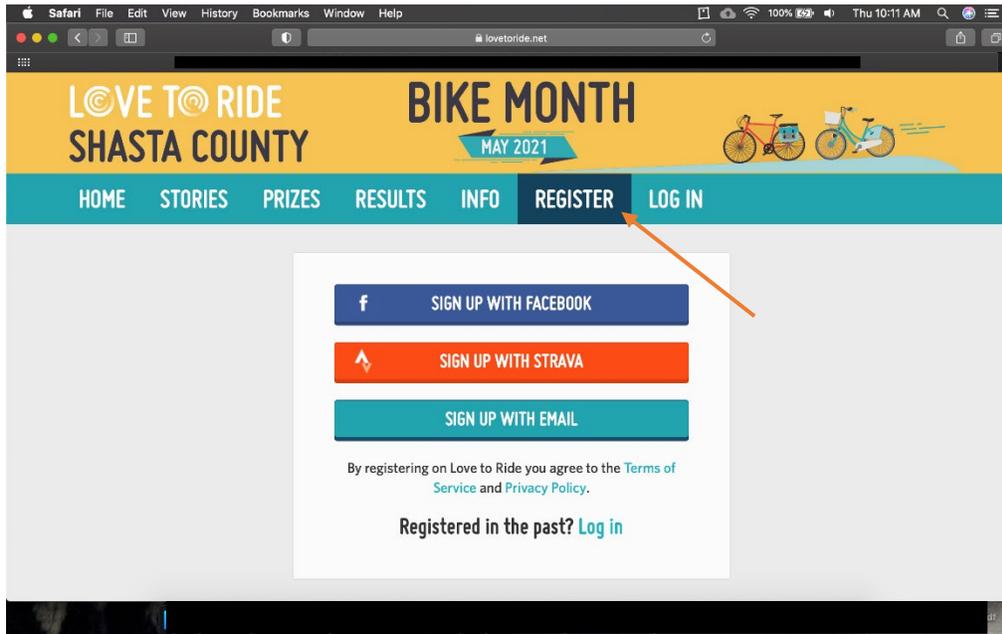


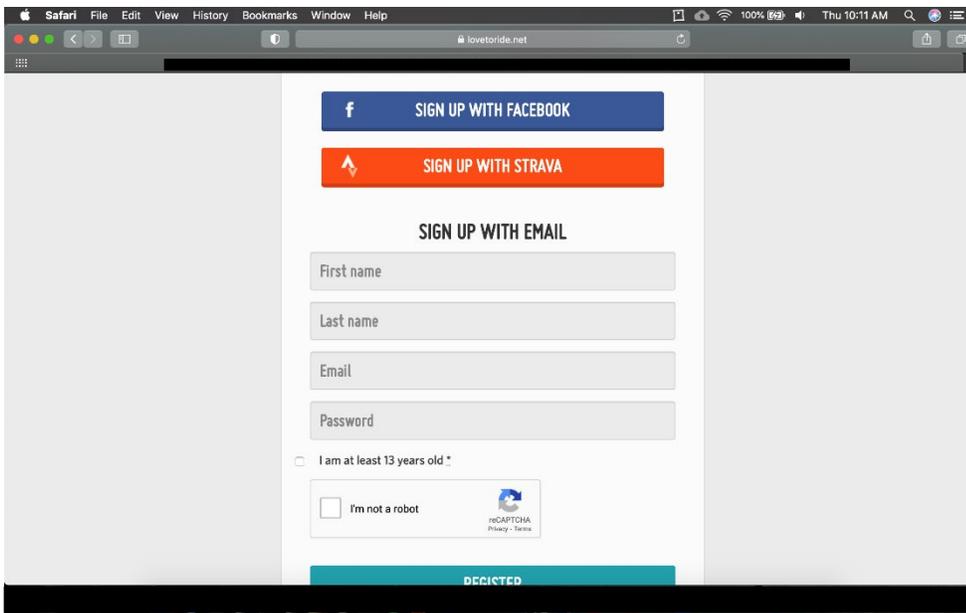
Registering on Love to Ride for the Shasta Bike Month & Challenge 2021

For new participants and returning participants

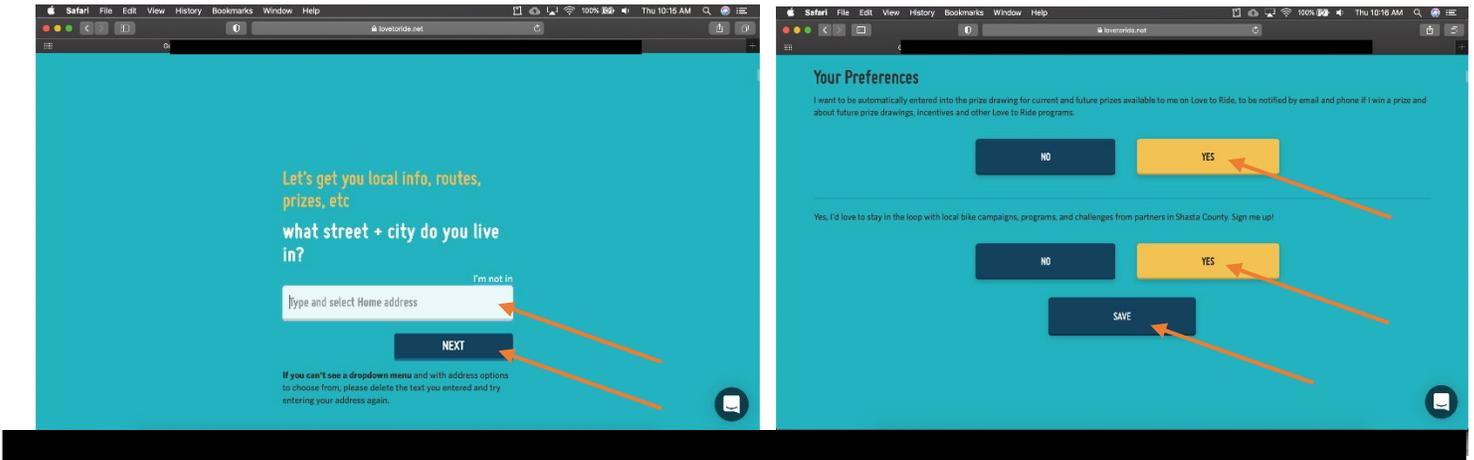
1. Start by going to the website: lovetoride.net/shasta on your internet browser.
2. Click on the 'Register tab' in the blue bar. Choose how you would like to sign up. For the purposes of these instructions, we will sign up through email.



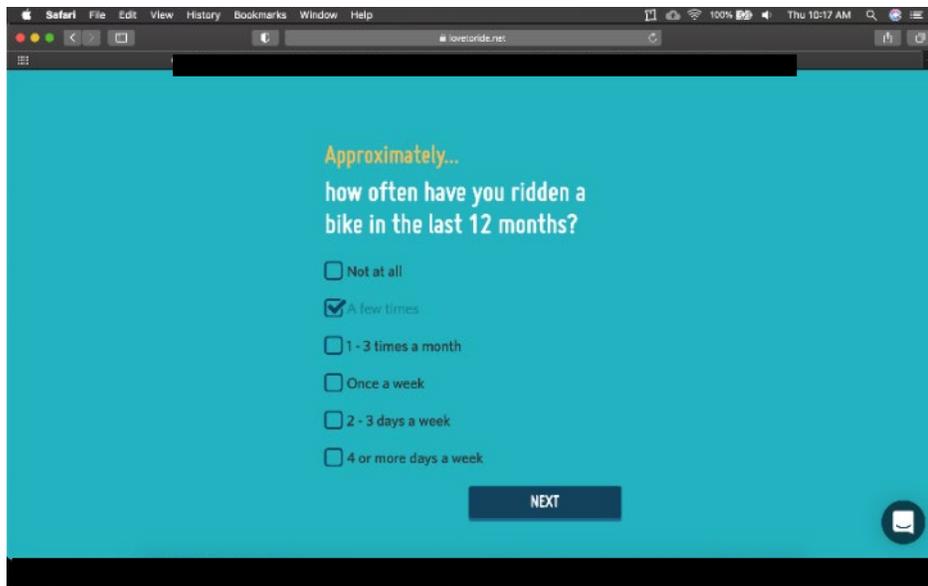
3. Fill in your personal information. Make sure it is a valid email address that you are able to check regularly. You don't want to miss out on being notified if you win a prize! Click 'Register.'



4. Type in the **Street Name and City** of where you live. You do not need to put in your house number. There may be a drop-down menu that populates your street and city for you once you start typing. Click 'Next.' Fill in your preferences on the next page. Again, we encourage you to select 'yes' on both preferences be notified via email in case you win prizes and to stay up-to-date on the latest information. Click 'Save.'



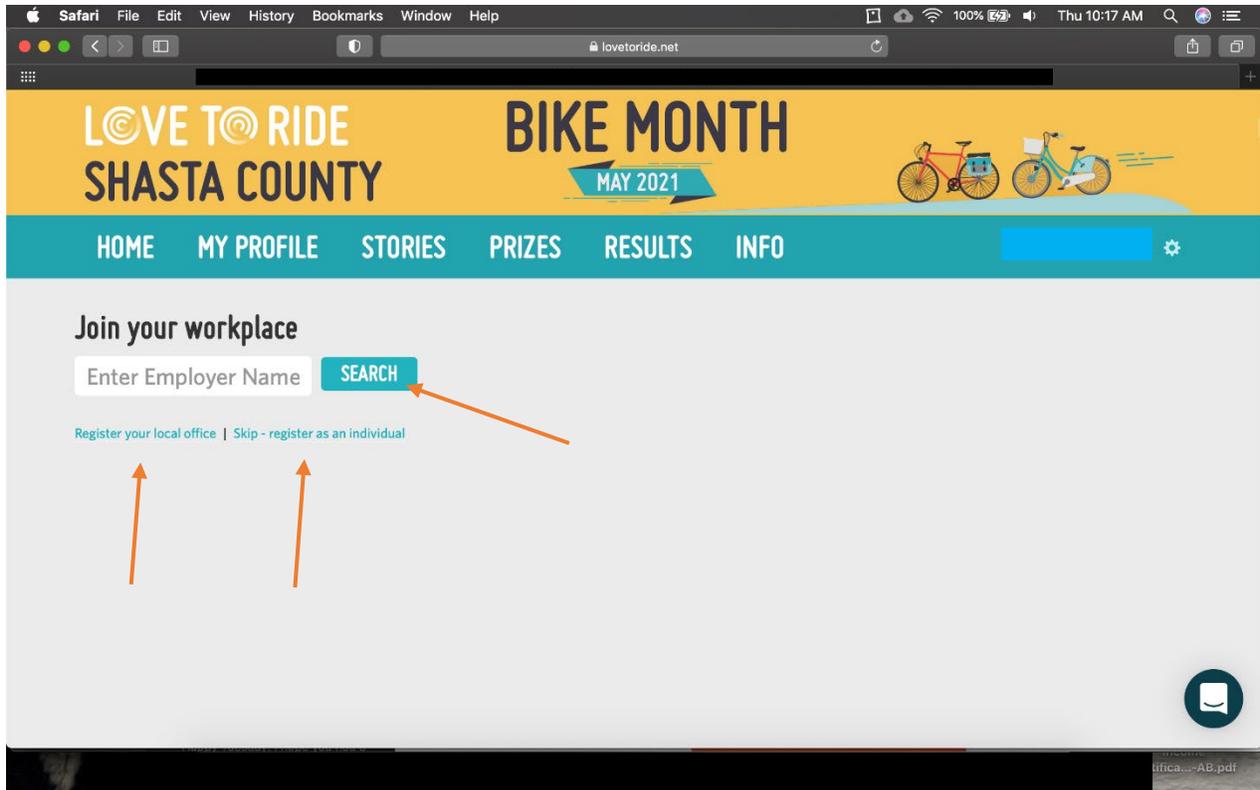
5. Mark how often you have ridden your bike in the last year. If you mark 'A few times' or less, you will be considered a new rider for the purposes of the Bike Month Challenge. Click "Next."



6. Next, you will join your workplace. Make sure you ask your “Workplace Champion” or leader, what your exact workplace name is called on Love to Ride so you join the correct team.

****If you do not have a workplace, register as an individual and ‘join a group or club’ later if you would like. Steps to do this are below!****

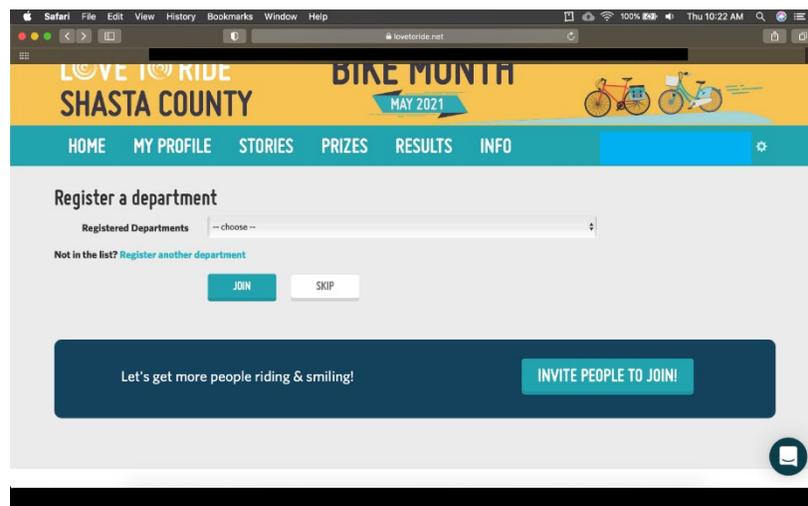
****If you would like to be your workplace ‘Champion’ or team leader, click “Register your local office.”**



7. If you are a part of a smaller department, feel free to choose your department from the dropdown menu or register a new department. **Departments do not compete against each other**, they are just a way to categorize your workplace. The most important part is to join a workplace so you can compete in the challenge against other workplaces.

Click ‘Join’ or ‘Skip’

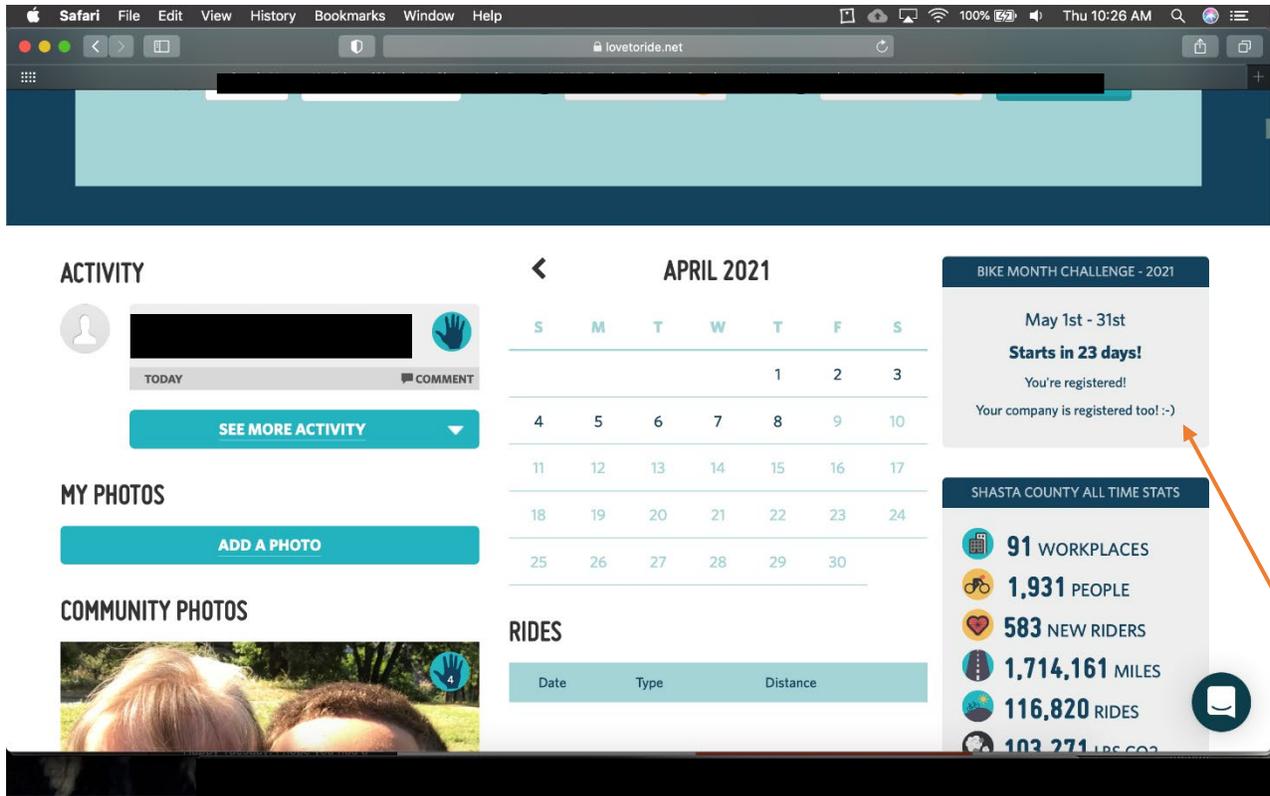
On the next page, complete the quick survey and click ‘Finish Survey.’



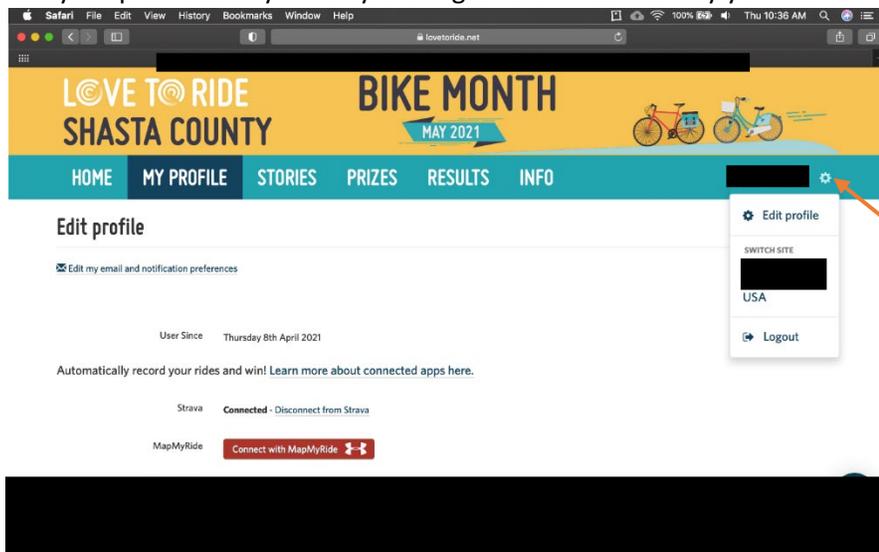
8. Now that you are registered and can see your profile, you will want to make sure that the gray box on the right side of your profile states **that you and your company are registered in the Bike Month Challenge for 2021!** Feel free to upload a profile photo, update your reason for riding, and connect with an app so your rides are logged automatically.

If you do not want to connect with an app, you will need to log each ride manually on your profile after you finish each ride.

If you connect with an app and the ride information does not sync correctly, you can adjust information on your Love to ride profile manually as well.

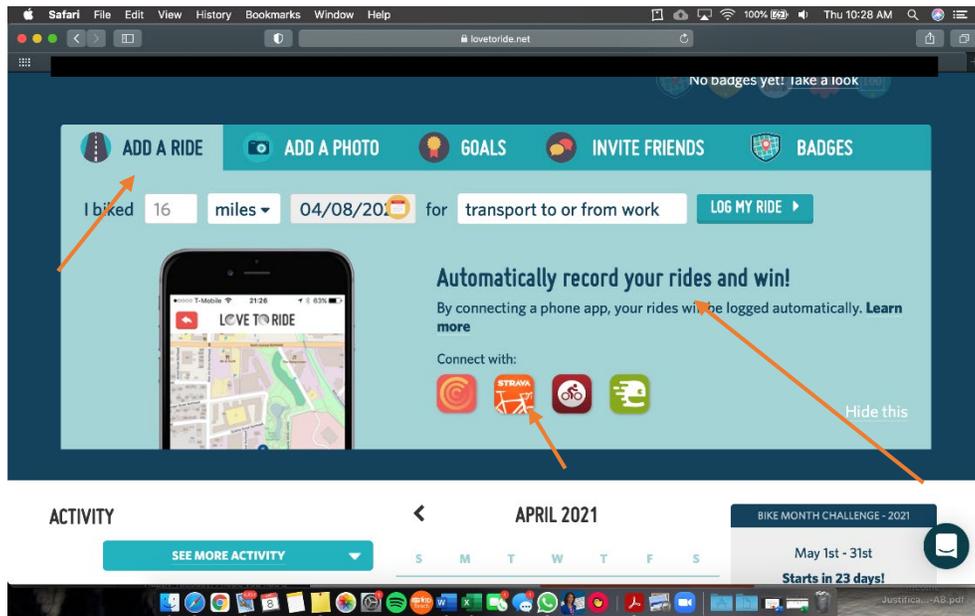


9. You can update your profile at any time by clicking on the wheel icon by your name.

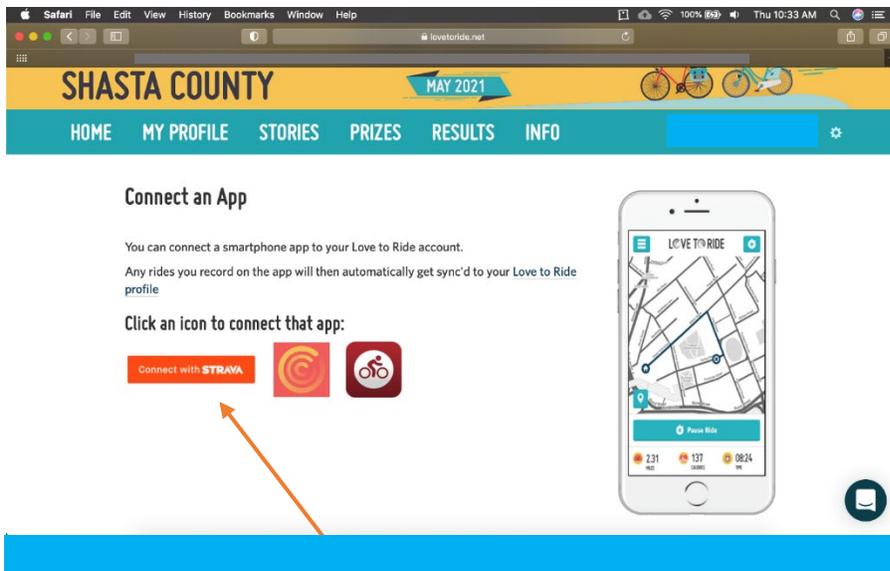


How to connect with *Strava* so your rides are logged automatically with Love to Ride

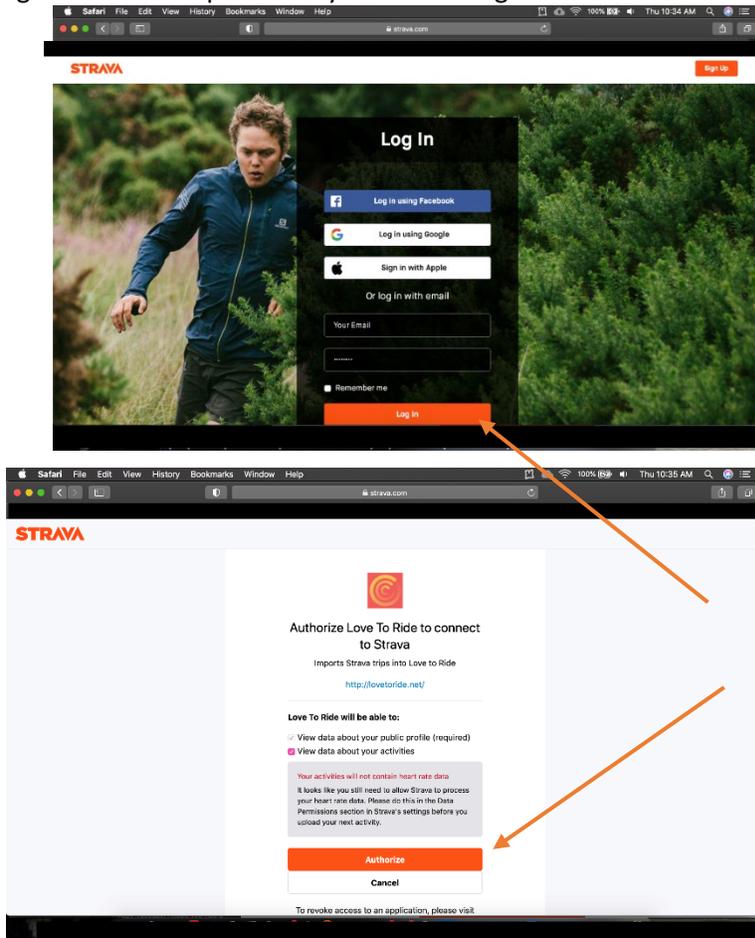
1. On your profile page, look for the words “Automatically record your rides and win!” You will see a list of apps you can record your rides with. For the purposes of these instructions, we will walk you through connecting with Strava.
2. Make sure you have the Strava App on your mobile device, and you know your login information for the Strava App.



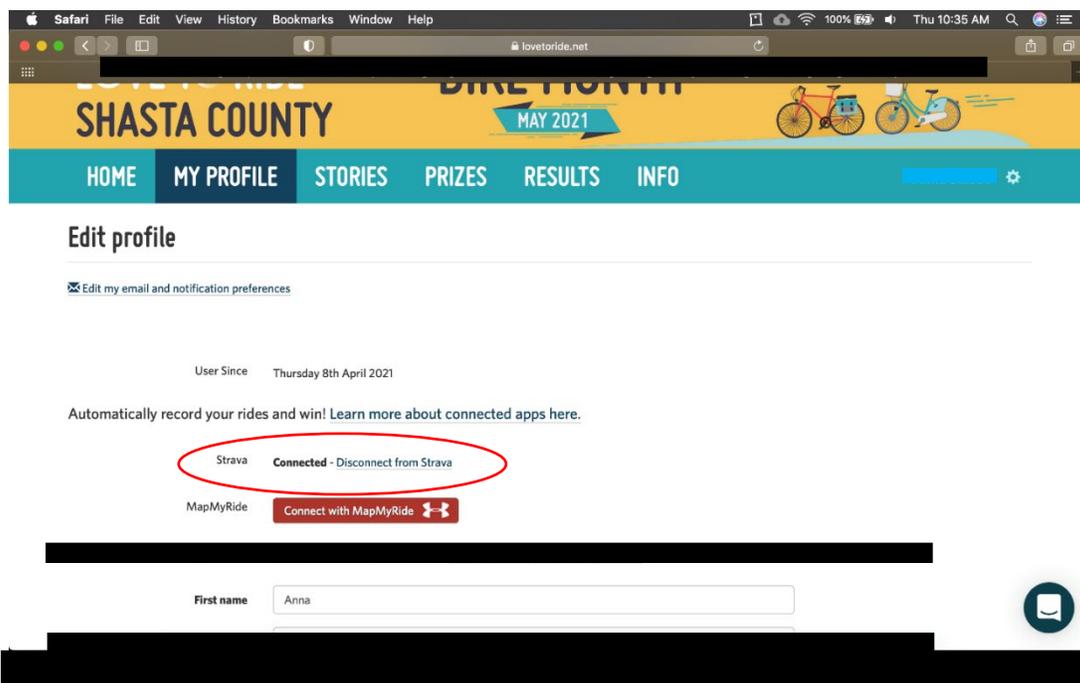
3. Click on 'Connect with STRAVA'



4. Login to Strava using the email and password you used to login to Strava. Click 'Authorize.'

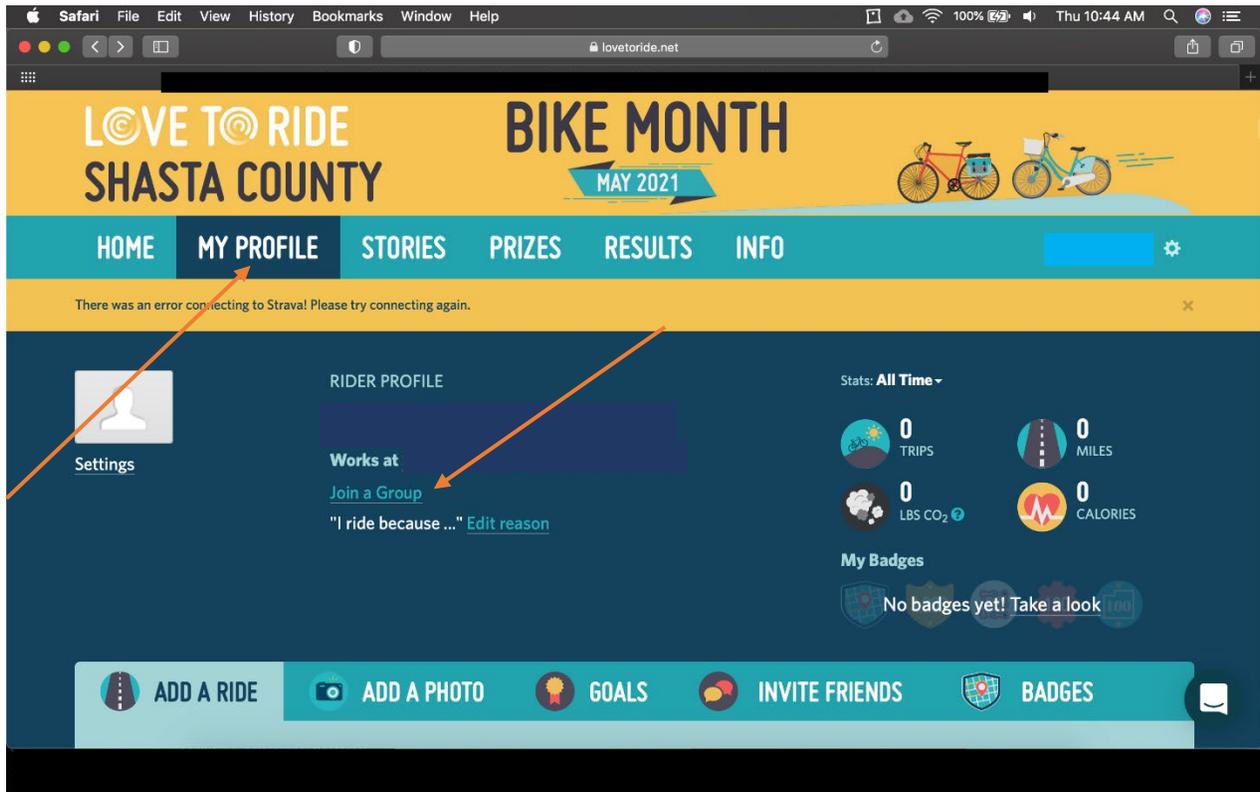


5. Your profile on Love to Ride should now say you are connected with Strava.



How to Join or Create a Group/ Club

1. On your rider profile, underneath your name, click 'Join a Group'.



2. Register a club or group and answer prompted questions or join an existing one.

Clubs/Groups are different than Workplaces. Workplaces are the only ones earning **points** during the May Bike Month Challenge and are competing against other workplaces of similar sizes to earn a bike rack to put at their workplace.

Clubs and Groups can also win prizes by logging rides. Being the club/group to ride the most miles wins the team a bike rack to put at a Shasta County business/organization of choice.

Simply being a part of the Love to Ride platform and riding during Bike Month will enter you in as an individual to win weekly prizes and final prizes. The more rides you log (of at least 10 minutes/1 mile), the more times your name is entered in drawings to win prizes!

****You can be part of a workplace AND a club/group because they are not competing against each other.****



Join or Register a Club / Group!

Learn more about Cycling Clubs and Groups here.

[REGISTER A CLUB / GROUP](#) or... [JOIN EXISTING](#)

[Skip](#)

Let's get more people riding & smiling! [INVITE PEOPLE TO JOIN!](#)