

LOCAL FOODS, LOCAL PLACES

Community Action Planning for Downtown Redding, CA

COMMUNITY GOALS

GOAL 1

Improve coordination & cooperation within and across local food and downtown redevelopment efforts

GOAL 2

Ensure access to affordable, fresh & healthy food for people who live or work downtown

GOAL 3

Evaluate & enhance the local food system & economy as a driver of downtown revitalization



Executive Summary

FOOD & THE FUTURE OF DOWNTOWN

How will food shape the future of downtown? In fall of 2020, 50+ community members explored this question. Together, we looked at case studies, did asset mapping & prioritized what's next. Now, it's time to take actions to advance our goals.

Want to take part? Email Mary & the team at mmessier@co.shasta.ca.us to get plugged in.

Special thanks to federal partners from USDA, EPA & HUD who are investing in our community by choosing Redding as 1 of only 16 cities across the nation to be spotlighted for this work.